



**North Carolina Society of Health Care Attorneys**  
2018 Annual Meeting and Conference  
Payors, Physicians, and Mergers – Oh My!  
Updates in Health Care Law  
September 21, 2018

**Speaker Biographies**

**David Bohm, JD**

David Bohm joined Campbell Law School as the director of development on May 10, 2016. Prior to Campbell Law, Bohm served as the assistant executive director of the North Carolina Bar Association (NCBA) since 2008. At the NCBA, Bohm assisted with the administration of a budget and endowment of \$10 million each, coordinated development and strategic planning, and helped oversee the day-to-day administration of the state's largest voluntary legal membership organization. Prior to the NCBA, Bohm practiced law as an associate at Johnston, Allison & Hord in Charlotte (2003-08) and Sumrell, Sugg, Carmichael, Hicks & Hart in New Bern (1999-2003). Licensed to practice in both North Carolina and Kansas, Bohm has been active in the National Association of Bar Executives (NABE) and various nonprofit boards, including the Cary YMCA, Dorcas Ministries, and Wheels 4 Hope. Twice honored by the NABE, Bohm received the organization's President's Award in 2011 and the Peer Excellence Award in 2014. A native of Osborne, Kan., Bohm earned his bachelor's degree, magna cum laude, from Washburn University in 1995, and his juris doctor from Washburn University School of Law in 1998. He also completed a master of law (LL.M.) in health law from Loyola University Chicago School of Law in 2000.

**Michael Fischer, JD**

Michael Fischer is an associate in Womble Bond Dickinson's Charlotte office. His practice focuses on healthcare antitrust, and he routinely counsels provider clients on risks associated with mergers, acquisitions, and joint ventures, along with antitrust considerations in managed care contracting. Michael has appeared before federal and state antitrust agencies, and he has extensive civil litigation experience.

**Chad Hansen, JD**

Chad graduated from UNC School of Law in 2004 and joined Kilpatrick Townsend in 2005 after clerking for the Honorable William L. Osteen in the Middle District of North Carolina. His health care practice includes transactional and litigation matters representing payors, providers, intermediaries, and vendors in the industry. He has represented clients in payor-provider payment disputes, coordination of benefits disputes, credentialing, provider and vendor contracting, benefits matters, and regulatory compliance. During a break from private practice, Chad served as in-house counsel for Blue Cross Blue Shield of North Carolina where he managed a wide variety of legal issues, including supporting the Network Management and Provider Credentialing teams. He and co-presenter Brad Roehrenbeck are adjunct professors at Wake Forest University School of Law, where they co-teach a class entitled "Paying for Health Care." Chad lives in Winston-Salem with his wife, Richelle, and their two children.

**Brian Hayles, JD**

Brian Hayles is a partner in Womble Bond Dickinson's Charlotte office, where his practice focuses on healthcare antitrust. Brian routinely advises clients on hospital mergers, physician practice acquisitions, and joint ventures among health care providers. In that capacity, he frequently appears before the Federal Trade Commission, Department of Justice Antitrust Division, and state attorneys general. In addition, he has litigated various antitrust-related disputes, ranging from physician credentialing matters to alleged anticompetitive practices. Brian currently serves as the Chair of the Antitrust and Complex Business Disputes Section of the North Carolina Bar Association.

**Todd Hemphill, JD**

Todd's practice involves representing health care providers, with an emphasis on Certificate of Need law. He focuses on health care strategic planning issues, assisting clients in developing health care development strategies under the Certificate of Need law, negotiating health care transactions, and litigating Certificate of Need awards and denials. He also represents health care clients on licensure and certification issues. His clients include hospitals, ambulatory surgery centers, dialysis facilities, diagnostic imaging facilities, nursing homes, home health providers, adult care homes, hospice facilities, and physician groups.

**Harrison Kaplan, JD**

A lobbyist at the North Carolina General Assembly for over 30 years, Harry is a Senior Advisor with McGuireWoods Consulting's state government relations group and is a partner with McGuireWoods LLP. Through his extensive work in state government relations, Harry has been at the forefront on many crucial public policy issues, particularly in the areas of education and health care. His role in shaping and influencing public policy was recognized in 2017, when Harry was awarded the Order of the Long Leaf Pine, the highest honor that the Governor of North Carolina can bestow to persons who have a record of service to the State. Since beginning his government relations and legal career in 1988, Harry has been consistently recognized as one of the most influential lobbyists in Raleigh. Harry represents public and private companies, as well as associations and nonprofit organizations, on a range of issues including education, health care and health insurance, pharmacy, economic development, finance and tax, property and casualty insurance, and the environment. He has extensive experience representing clients at the legislature and before state agencies, boards and commissions, and local governments. Prior to joining McGuireWoods, Harry ran his own legal and lobbying practice for more than a decade and also served as director of government relations and counsel for the North Carolina Region of Kaiser Permanente.

**Alex Maultsby, JD**

Alex Maultsby is a partner and member of Smith Moore Leatherwood's Labor and Employment Practice Group, providing employment counseling and advising clients across all of the firm's industry groups. In addition to representing employers in state and federal court litigation, Alex helps clients make management decisions about their employees in matters of company-wide impact as well as resolve complaints and issues affecting individual employees. He has been practicing employment law across North Carolina and beyond for over twenty years.

**Sarah Pfau, JD, MPH**

Sarah Pfau, JD, MPH was the Associate Director for Policy and Regulatory Affairs in the Division of Medical Assistance, NC DHHS, before joining Cansler Collaborative Resources (CCR) in January 2018. Sarah has 25 years of health policy experience in national non-profit organizations, academia, and public interest law and the North Carolina Medicaid and Children's Health Insurance programs. Sarah monitors and analyzes federal and state legal authorities and sub-regulatory guidance in health law to inform CCR clients' policy and operational decisions and strategies.

**Patti Ramseur, JD**

Patti Ramseur is a partner and serves as the leader of the firm's labor and employment practice group. Well-versed in a full range of counseling and litigation for employers, she knows and zealously represents her clients. Before state and federal courts and administrative agencies, Patti represents employers for claims under Title VII, the ADA, the ADEA, the FMLA, the FLSA, the REDA, the Sarbanes Oxley Act, and AIR-21. She also has experience litigating and arbitrating cases involving claims of sexual harassment, intentional/negligent infliction of emotional distress, wrongful discharge, wage and hour disputes, unemployment compensation, contractual disputes, covenants not to compete, and misappropriation of trade secrets. Patti routinely advises clients on compliance with federal and state employment laws and reviews handbooks and policies for

compliance with the same. She also advises clients regarding data security issues, processes to protect confidential information, and what companies are required to do in the event of a data breach. In addition, Patti advises hospitals, continuing care retirement communities, and various medical practices in litigated employment and business disputes between health care providers and senior executives. She also represents clients in defense of discrimination, harassment, and retaliation claims.

### **Brad Roehrenbeck, JD**

Brad Roehrenbeck is Vice President, General Counsel, and Corporate Secretary at MedCost. He is responsible for providing general legal counsel to all of MedCost's business units and overseeing matters relating to corporate, legal, and regulatory compliance. He also oversees the company's risk management, quality management, security, and information technology programs.

MedCost is a full-service integrated benefits solutions company that offers customized programs to help employers manage their health plan costs and provide high quality, affordable benefits for their employees. MedCost is headquartered in Winston-Salem and is jointly owned by Wake Forest Baptist Health and Atrium Health.

Prior to joining MedCost, Brad practiced commercial litigation in the Winston-Salem office of Kilpatrick Townsend & Stockton. Before that, he clerked for the Honorable Ben F. Tennille, Chief Judge of the North Carolina Business Court. In addition to his law degree, he obtained his BA in Music from Wake Forest. Brad is an Adjunct Professor at the Wake Forest University School of Law, where he teaches the masters-level course, Paying for Health Care. When not at MedCost, Brad enjoys watching Cubs baseball, playing music, and spending time with his wife, Allison, and three young children.

### **Roy E. Smith, MD**

Dr. Smith is board certified in addiction medicine and family medicine and provides medical care to patients at Pavillon. In addition, Dr. Smith is involved with the evaluation and treatment of Pavillon patients in the professional program. Prior to coming to Pavillon, in addition to having his own private practice in Camden, SC, he was the medical director of the LRADAC Detox Facility in Columbia, SC. He is a graduate of The Citadel and received his medical degree from the Medical University of South Carolina in Charleston. Dr. Smith is the Immediate Past President of the SC Chapter of American Society of Addiction Medicine and an Assistant Professor at USC School of Medicine at Greenville Health System.

### **Hugh Tilson, JD, MPH**

Hugh Tilson worked with the NC Hospital Association for over 22 years and served as the organization's Executive Vice-President and Interim President. Hugh brings significant knowledge and experience around hospital and provider issues, with a strong understanding of health policy development, including NC's Medicaid Transformation.